



TEMPLETON CHAMBER OF COMMERCE
Newsletter

May 2005

VOLUME 13, NO. 3

THIS MONTH'S FEATURE BUSINESSES

The Chamber will now be featuring two business members each month in its newsletter as a way to support and promote our fellow businesses and members. Business names are drawn randomly every month by a Board Member.

For more information contact the Chamber at: info@templetonchamber.com.

CRESTON VALLEY QUILT RANCH

Hello, my name is Sue Bello Geiger. I own and operate Creston Valley Quilt Ranch. Not only have I been quilting since 1979, I have also taught this art in several quilt shops in California. My commercial long arm service was started in 2001. My services include teaching, providing edge to edge and custom quilting. My future plans include weekend quilting retreats conducted at Creston Valley Quilt Ranch and establishing an annual outdoor quilt show that will bring business into our community. You can contact me at Creston Valley Quilt Ranch 805-239-4028 or at susangeiger@earthlink.net.



SUNDANCE ENTERPRISES, INC.

Sundance Enterprises, Inc. is a design and commercial construction development company. Bob and Brenda Clouston have been married and in business for 20 years. They have 2 children, Carson and Amanda. They are involved in numerous community projects and services.

SUNDANCE ENTERPRISES, INC.
COMMERCIAL DEVELOPMENT
805-237-0966
Lic. 463566

Bob is a third generation builder. Sundance builds area winery facilities. The company prides itself on quality of workmanship.

Brenda is a versatile and knowledgeable designer who works alongside Bob on Sundance's design projects. She also designs residential, and has an impressive client base.

The future is bright for Sundance Enterprises, Inc. as they move forward contributing their time and talents in beautifying our community. You can reach Sundance at: P.O. Box 366, Templeton, Ca 93465.

(805) 237-0966 Ph, (805) 226-0783 Fax

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2004-2005

Officers

- Fritz Herrmann President
- Robert Rosales V. President
- Larry Jordan Secretary
- Cindy Warren Treasurer

Board of Directors

- Lynn Miller, Realtor
- Coldwell Banker Dan Blough & Associates*
- Fritz Herrmann
- Herrmann's Chocolate Lab*
- Larry M. Jordan
- Larry M. Jordan, CPA*
- Matt Oppedahl
- Edward Jones Investments*
- Robert Rosales
- Heritage Oaks Bank*
- William Van Orden
- T.C.S.D.*
- Cindy Warren
- Mid-State Bank & Trust*
- Stacie Ormonde
- CornerStone Real Estate*

**Networking Opportunities
for Chamber Members:**

- “After Five” Mixers
- Chamber committees
- Sponsor/Volunteer at special events
- Ribbon Cutting ceremonies
- Business Meetings
- Membership Functions

“Give people more than they expect and do it cheerfully!”

-Author unknown

MEETINGS:

The Templeton Chamber of Commerce meets each month on the first Thursday of the month at 7:15am. Meetings are held at the Templeton Community Services Districts meeting room. Everyone is welcome to attend! Our Next meetings are:

May 5th. & June 2nd

**FOR THE
COMMUNITY:**

Templeton community groups, schools, churches & other non-profit organizations.....the Chamber welcomes your news & events to publish in our newsletter & on our web site! Please fax to #434-3028 or email: info@templetonchamber.com

THIS MONTH’S MIXER & RIBBON CUTTING

May 19, 2005 from 5:30-7:30PM

State Farm Insurance

Cary Runnells, CFP

72 S. Main Street, Ste. B

Templeton, CA 93465

(805) 434-5933 ph (805) 434-5937 fx

Don’t miss this chance to meet and network with other businesses , Chamber members and friends! Help support your local businesses!

The Chamber is always looking for Mixer Sponsors. If you are interested in hosting or co-hosting a mixer please email: info@templetonchamber.com

TEMPLETON WINE & ROSES BIKE RIDE!

The Templeton Chamber of Commerce invites you to participate in our 4th Annual Wine & Roses Bike Ride. Sponsors and Volunteers are needed-this is a great way to get involved with your community and associate with other businesses!

Sponsor, Volunteer or Ride with us on Saturday June 4th!

Start/Finish Line

Templeton Community Park, located at 5th Street & Crocker, Templeton

Ride Start Times:

7:00am-7.5 mile

8:00am-50 mile

10:00am-10 mile

Bike course closes at 2:30pm.

BBQ LUNCH:

Join us for a BBQ lunch in the Templeton Community Park from 10:30am-2:30pm. (lunch is included with your ride registration & extra meals are just \$8.00. Please let us know on your registration form if you’d like a vegetarian lunch)

NO CANCELLATIONS:

This event will take place rain or shine (we’re hoping for the latter part!) No cancellations or refunds.

PROCEEDS:

The proceeds from this ride will benefit the local community and its youth activities.

THANK YOU:

We would like to thank the SLO County Public Works Dept., 1st District County Supervisor, Harry Ovitt for his sponsorship and to all our ride volunteers!!

“Day in the Shade”

The sleepy little town of Templeton comes alive every Saturday morning when the whistle blows and Farmer’s Market opens for business. The quintessential Norman Rockwell setting in Templeton Park is the ideal location for this market, and people come from far and wide for the experience. This Mother’s Day weekend the public is invited to join the North County Artists Association and Classic American Theatre for the 3rd annual “Day in the Shade: A Celebration of the arts” on Saturday, May 7th. In addition to an incredible selection of fine arts and crafts for sale, there will be live music in the gazebo by Big Daddy’s Blues Band, an on-site remote radio broadcast by the Beach 100.5 fm, a children’s performance by Classic American Theatre, food, wine tasting, and a variety of activities throughout the day.

There is something for everyone and admission is free!!!

COMMUNITY WORKSHOP FOR ECONOMIC DEVELOPMENT IN TEMPLETON

During the last month, you may have seen many young adults with clipboards walking Main Street, taking pictures of the downtown area and interviewing folks. It seems that students from the Cal Poly City and Regional Planning Department have found another reason to visit our town. The department has recently completed a Design Plan for Templeton and this quarter’s design project will focus specifically on a Historic Downtown area. These second year students have been busy gathering data and are now in the process of analyzing it and developing a proposal. We will all have the opportunity to see their progress and offer more ideas at the Community Workshop to be held on Wednesday, May 11th at 7:00pm in the Women’s Resource Center located at 601 S. Main Street. You are encouraged to join in, see the efforts of these students and contribute to a worthy cause-the economic development of our community.

Hope to see you all at the workshop!

LAST CHANCE FOR ADA CLASS!!! *DON’T MISS OUT!*

Last Session-Session 3 Bathrooms

May 13, 2005 9:00 am to 12:00 noon

- **10 openings**
- **Option for ON-LINE real time participation**
- **Preference given to North County Participants**

Location: Creekside Career Cntr, Conf. Rm

4111 Broad Street San Luis Obispo

Cost: \$25.00 per session or all three for \$50.00

Payment: Check or Credit Card (Visa, MC, Discover)

Contact: Patricia MacCasland

VP Business Development EVC,

PO Box 5257, San Luis Obispo, CA 93403

805-788-2014 or patricia@sloevc.org

www.sloevc.org FAX: 781-6193

ECONOMIC STRATEGY PLAN FOR TEMPLETON

By some projections, Templeton is expected to double in population to almost 15,000 within the next 20 years; Paso to 40-45,000 and Atascadero to 35,000. This growth will in turn increase the demand for retail goods and services by these North County consumers. It also increases the demand on each community's infrastructure, resources and public services (i.e. schools, emergency services, water, sewer, streets, recreational facilities, etc.). Each community must find a way to pay for these increasing demands. On a local basis, property taxes and special assessments/fees are a source of revenue, but these are usually insufficient. Thus, a community often relies on revenue generated through sales tax. Understanding this, Paso and Atascadero have taken the necessary steps to generate more of the much needed sales tax revenue

Over a decade ago, Paso developed an aggressive Economic Strategy Plan. That city has since become the North County economic center, and continues to expand its area of influence. Of concern to us, Paso not only has annexed and developed most of the prime commercial property along Theatre Drive, but has also annexed all four corners of the HWY101/ 46 W Intersection (a stated objective in the 1998 Update to their Economic Strategy Plan), and their Sphere of Influence now extends south along Ramada Drive as far down as Volpi Ysabel (CDF Station). Atascadero, following Paso's lead, has also written an Economic Strategy Plan and is in the process of revitalizing their downtown area. If Templeton is to remain independent, it too must energize its commercial sector and develop it as a better source of revenues.

While our need to develop commercially has been discussed many times, we have not had the resources to take that first step and conduct a proper study/ analysis of our needs/ desires and make an Economic Plan of our own. However, Templeton was given a present recently; 4th and 5th year students from Cal Poly City and Regional Planning Department have spent the last 6 months studying our community which has resulted in a 250 page report. This Community Plan for Templeton was completed with the cooperation/ assistance of SLO County Planning & Building Dept., Templeton Community Service District (TCSD) and Templeton Area Advisory Group (TAAG). It will be used by County Planning when they update the Templeton Design Plan in the next two years. We want to use the Cal Poly report as a basis for a Templeton Community Economic Strategy Plan. The Cal Poly Plan, along with recent studies by LAFCO and SLOCOG, are the most current and thorough studies of our community, making them an invaluable tool for our use. The purpose of an Economic Strategy Plan would be to set guidelines for future commercial development within the Templeton Urban Reserve Line. The first step is the formation of a task force/committee representative of our community who would develop the Plan with the intention of having it included as a Special Overlay to the updated Templeton Design Plan.

Not only do we now have the ability to do a project like this, we also have a need to accomplish it at this time. Commercial development usually follows close behind residential growth, which we have been experiencing recently. Templeton is now the fastest growing community in SLO County, surpassing Nipomo in the last few years. During the last 5 years, many commercial properties have changed hands, and all commercial property in Templeton is expected to be absorbed by 2014. The Chamber feels that it is better to be proactive in determining our commercial growth, rather than reactive as it occurs. A Templeton Economic Strategy Plan would be representative of our interests and could assist the County, who ultimately makes development decisions for Templeton. By setting guidelines before development occurs, we (a) discourage those who would develop with little or no regard of the benefits/consequences to our community; and (b) encourage projects that take into account our desire to be economically viable, while maintaining the independent, small town character that is Templeton.

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The President's Soap Box.....

On Thursday April 14th we welcomed a new business to down town Templeton,
 Kent Eimers Photography. Located at 315 S. Main Street Templeton, CA 93465
 You can contact Kent at phone number (805) 461-9205, Fax number (805) 461-9206 fax
 Web: www.kenteimersphoto.com Email: kenteimers@charter.net

Those of us who attended met new people and had a good time. I met our newest barber John who is located behind Templeton Spirits. I also met the owners of the building where Kent has his business. We also had several new visitors that will be joining the chamber.

What bothers me and other Board Members is that many other business owners did not come to welcome Kent to Templeton. I feel like I personally let Kent down. I feel that I should have done more to make his welcome party more of a success.

What I need from each of you is feed back:

How can the Templeton Chamber of Commerce help your business?

What can we do better, and how can we do it better?

You can contact any board member on the Chamber web page
www.templetonchamber.com

Thank you,

-Fritz Herrmann, President

*****NEW MEMBERS!*****

Please help us in welcoming our newest businesses and friends.....

Joe's Other Place

Contact: Suzanne Ontiver
 730 S. Main Street
 Templeton, Ca 93465
 (805) 434-JOES -Phone
 (805) 230-3452 -Fax
www.eatatjoes.net
 Email: joesplace@tcsn.net

Central Coast AgTourism Council

Contact: Jeff Rodriguez
 P.O. Box 2645
 Paso Robles, Ca 93447
 (805) 772-5623
www.AgAdventures.org
 Email: info@AgAdventures.org

*** ADVERTISEMENTS ***

Kelly Yates, Realtor
Prudential Hallmark Realty
 800 11th Street
 Paso Robles, CA 93446
 Bus: 805-237-4700 ext. 62
 Cell: 805-712-2272



Check out my website for a list of properties in your area.
www.SoldWithKelly.com

MARTINELLI Lic. No. 784712
LANDSCAPE
CONSTRUCTION, INC.

Residential & Commercial
 Design & Installation
 Erosion Control
 Maintenance

Chris Martinelli

Office (805) 434-0503
 Fax (805) 227-7172
 Mobile (805) 801-3432

P.O. Box 1256
 Templeton, CA 93465

STACIE ORMONDE, REALTOR



100 S. Main Street
 Templeton, Ca 93465
 (805) 434-9876 Ph
 (805) 434-9870 Fx
 Www.stacieormonde.com
 Stacie@StacieOrmonde.com

"Strength & Dependability"



This space could be yours!
 E-mail: info@templetonchamber.com

**TEMPLETON CHAMBER NOW OFFERS ADVERTISING
 IN ITS NEWSLETTER!**

Ads will be business card size only. Must be submitted electronically by end of the month as specified in our newsletters. We will be starting this for next months issue and the due date for ads will be **May 16th.**

Rates:

Members \$300/year or \$30/month
 Non-members \$420/year or \$35/month

For more information e-mail us at: info@templetonchamber.com

BUSINESS FLYERS:

- 200 copies
- 8 1/2 x 11 only
- 20# or 24# paper (thicker paper additional fee \$30)
- Cost: \$30 members/\$40 non-members. First time TABS are free!

Flyers are due by April 25th for next newsletter!

Drop off to:
 Cindy Warren @ Mid-State Bank & Trust located at:
 1025 Las Tablas, Templeton
 OR
 Stacie Ormonde @ CornerStone Real Estate located at:
 100 S. Main Street, Templeton

MAY CALENDAR OF EVENTS & ACTIVITIES

May—A Month of Transition

From Nanette Fisher

Editor/Publisher of Soaring Eagle Press

As I write this, the weather is cool, windy, and cloudy, with a forecast of rain. Hillside that were emerald green two weeks ago have begun to turn a golden color, heralding the transition from spring to a fast approaching Memorial Day weekend, and ultimately summer.

May is a busy month right out of the chute filled with the celebration of mothers, the remembrance of veterans and their sacrifices, as well as fundraisers, community events, and workshops. It's also the last full month of school before summer vacation.

Don't forget that Weed Abatement is now in full effect through November. Keep grasses, chaparral, and brush cleared, and tree limbs pruned to a minimum of 5-6 feet off the ground to prevent catastrophic wild fires.

There are only a few days left (deadline May 4) to order your fresh, live Maine Lobsters from Templeton Boy Scout Troop 434. The one and a half pound delicacies will be available for pick up—live or cooked on the spot—at Templeton Park later this month (May 20).

While the Scouts wrap up the annual fundraiser, the Templeton Chamber of Commerce is working hard on their next event—the Annual Wine & Roses Bike Ride on June 4. Final preparations are in the works. If you're available to help or would like to know more about the inner workings of the Chamber, come by and say hello at their May 5 board meeting.

Saturday, May 7 promises to be very enjoyable and relaxing.

The 3rd Annual "A Day in the Shade—A Celebration of the Arts" featuring top SLO County artists and craftsmen, food, wine tasting, and entertainment will be held in Templeton County Park.

Just a couple of blocks away, at the Templeton Community Center, folks will learn how to reduce stress and relax at a workshop. Instructors will teach yoga stretching exercises, aromatherapy, breathing techniques, and acupuncture/mini-massage.

And of course, don't forget Mother's Day on Saturday, May 8.

The next weekend is a garage sale junkie's heaven. The Templeton Community Library Association will hold it's GIGANTIC Two Day Yard Sale on Friday and Saturday, May 13-14 in Carla's backyard on Ag Hill Road. That same Saturday, Templeton Baptist Church will hold a Community Yard Sale as well, where folks can rent a space to sell their "stuff".

As Memorial Day fast approaches, members of Templeton's American Legion Post 220 Auxiliary will be at north county post offices and grocery stores with "Poppies" from May 14-21. Proceeds from the sale of the poppies benefit hospitalized veterans.

The month ends with the annual Templeton Memorial Day Weekend Activities, including the 3rd Annual Memorial Day Bluegrass Jamboree & Picnic on Saturday, May 28, and the Memorial Day Services at Templeton Cemetery followed by the Annual Chicken BBQ at Templeton American Legion Hall on Monday, May 30.

Other not to be missed events include Templeton Lions Club BINGO every Monday night at 5:30 p.m. in Templeton American Legion Hall and the Farmer's Market every Saturday from 9 a.m. to 12:30 in Templeton County Park.

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Templeton Chamber of Commerce

P.O. Box 701
Templeton, CA 93465
(805) 434-1789 Office
(805) 434-3028 Fax

info@templetonchamber.com
www.templetonchamber.com



Any questions, comments, or corrections please contact us at #434-1789 or by email at: info@templetonchamber.com

Have a wonderful May!!

MISSION STATEMENT...

"The Templeton Chamber of Commerce promotes economic vitality, quality of life, and encourages cooperation within our community"

WHAT'S GOING ON?

- Chamber Mixer & Ribbon Cutting @ State Farm Insurance at 72 S. Main Street, Ste. B, Templeton, CA 93465 from 5:30-7:30pm on May 19th.
- The Paso Robles & Atascadero Assoc. of Realtors will be kicking off their 3rd annual peanut butter drive for Loaves and Fishes the first of May. Due to the number of families in the area, Loaves and Fishes has a shortage of peanut butter to help families in need during the summer months. Every Real Estate office in the north county will be participating in this endeavor. If you have the time, please drop off peanut butter at your local real estate office, association of Realtors in Paso or Atascadero, or at your local Loaves and Fishes in Atascadero or Paso Robles. Monetary donations made out to Loaves and Fishes are also appreciated.

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For more information on the above calendar items, Templeton civic clubs, local government and schools, as well as youth groups and organizations see the **"Bulletin Board"** and **"This Week in Templeton"** in Soaring Eagle Press Online at www.soaringeaglepress.com. Not in the calendar or bulletin board? Contact nanette@soaringeaglepress.com.

Stay in touch with your community! Read Soaring Eagle Press.

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We will keep you updated as we progress through this project, and as always, your comments are welcome. Also, we encourage you to review the Community Plan for Templeton report presented by the Cal Poly CRP Department students. (<http://planning.calpoly.edu/projects/templeton/default.htm>) While the Cal Poly Plan is comprehensive, the focus of our Economic Strategy Plan will be on the commercial development w/n the four "nodes" described in the report.

Rob Rosales/ VP, Templeton Chamber of Commerce 4/20/05