

FOR OUR MEMBERS

About Our November Mixer Hosts

Our "After Five" Mixer for November will be held at Jeff Schneiderei Architects, 104 S. Main Street in Templeton on Thursday, November 18, from 5:30 - 7:30 p.m.

Jeff has been in business for twelve years, three and a half of them locally. About half of his business is custom residential, a quarter subdivision/multi-family, and the remaining quarter commercial.

Jeff hopes you'll join him for refreshments and networking on Thursday, November 18, from 5:30 - 7:30 p.m. at 104 South Main Street in Templeton.

FOR OUR MEMBERS

About Our December Mixer Hosts

Our "After Five" Mixer for December will be held at Honey Oak House & Laraneta Vineyards on Thursday, December 2, 5:30 - 7:30 p.m. Joe & Melinda Laraneta invite you to join them at 2602 Templeton Road, in Templeton. Laraneta Vineyards and Winery, located outside the historic town of Templeton, offers guest accommodations at Honey Oak House Bed & Breakfast.

Honey Oak House itself is a 26 year old home that has been remodeled to provide a true Bed & Breakfast experience for a limited number of guests. The name was a gift - one January they pruned a huge oak near the house and discovered a working beehive. Laraneta Vineyards surround Honey Oak House with Sangiovese,

(MORE DECEMBER MIXER)

Cabernet Sauvignon and Merlot, providing an enchanting environment for guests to enjoy at their leisure.

For information on reservations, you may phone them at (805)434-5091, or contact them by email at laranetavineyards@aol.com.

Don't forget, the Mixer will be held on Thursday, December 2, from 5:30 - 7:30 p.m. at 2602 Templeton Road, in Templeton. Please join us there!

*From the Templeton
Chamber of Commerce
Board of Directors:
Best wishes to
you all for a
very joyful and
prosperous
NEW YEAR!*

FOR OUR MEMBERS

New Businesses and New Chamber Members

Call us today to schedule your ribbon cutting. Contact Garth Maijala or Matt Oppedahl for more information, call 434-1789, or email info@templetonchamber.com.

This is a free service for our members, so please take advantage of this opportunity to publicize your business.

FOR OUR MEMBERS

Business Flyers - TABS

TabS are for everyone!

TABS (Templeton Area Business Services) are flyers inserted in the quarterly Templeton Chamber of Commerce Newsletter. If you have a special event, sale, or would like to advertise your business, TABS flyers are a great way to let Chamber members know. The next newsletter is scheduled for the last week in March.

Currently, the newsletter is published in March, May, September, and December to approximately 185 members and associates. When you join the Chamber, the first flyers within the first year of your membership will be mailed with the Chamber newsletter for free. (See standards below for details.) Drop off your TABS to Cindy Warren at Mid-State Bank in Templeton, or mail them to P.O. Box 701, Templeton, CA 93465.

Flyer Standards: 200 copies • One or two sided • 8½" x 11" size paper only • 20# or 24# paper (thicker paper, additional fee of \$15)

Copies are due by the third Friday of March (March 18) for the next newsletter.

Fee Schedule:

New Members (one TABS free within first year)

Members \$15

Nonprofit or Community \$15

Non-members \$30

Paper thicker than 24#, add \$15

Please email or call the Chamber at 434-1789 if you have any questions.

Templeton Chamber of Commerce Board of Trade

2004-2005

Officers and Directors

Officers

Vacant	President
Garth Maijala	Vice-President
Larry Jordan	Secretary
Cindy Warren	Treasurer

Board of Directors

Lynn Miller Byford, Realtor

Coldwell Banker, Dan

Blough & Associates

Fritz Herrmann

Herrmann's Chocolate

Lab & Ice Cream Parlor

Larry M. Jordan

Larry M. Jordan, CPA

Garth Maijala

Fidelity Loss Control

Management

Matt Opedahl

Edward Jones Investments

Gary Phelps

Premier Lending Services

Robert Rosales

Heritage Oaks Bank,

Woodlands Branch

William VanOrden

Templeton Community

Services District

Cindy Warren

Mid-State Bank & Trust

Send mail to:

Templeton

Chamber of Commerce

P.O. Box 701

Templeton, CA 93465

Telephone Messages:

(805) 434-1789

Email:

templetonchamber@charter.net

www.templetonchamber.com

F.Y.I.

Membership Benefits

Chamber membership provides you and your business visibility, networking opportunities, education, the chance to affect change by improving the business community and environment, an opportunity to volunteer and give back to the community - all of which will increase your business' exposure and provide the potential for future business.

◆ **networking:** Chamber activities, meetings and events provide excellent opportunities to meet new people and promote your business or organization - and they're free!

◆ **exposure:** The Chamber offers advertising opportunities and lists members in various publications - newsletter, web site, membership directory, relocation packets and visitor packets. Members can also host or co-host mixers or provide sale, event, or other business information to the Chamber so that we may help you promote your business. Event sponsors also receive recognition and exposure.

◆ **events:** The Chamber's volunteers and Board work to promote events and activities that will bring visitors to Templeton.

◆ **business referrals:** The Chamber provides phone referrals exclusively to Chamber members. Your membership includes listings in Chamber publications which are distributed to local businesses, residents and people requesting business, relocation, or visitor packets.

◆ **quarterly newsletters and information** REMEMBER, the Templeton Chamber of Commerce relies on volunteers and is run by volunteers!

FOR OUR MEMBERS

MEETINGS

The Templeton Chamber of Commerce Board meets each month on the second Tuesday of the month. Meetings are held in the meeting room of the Templeton Community Services District office, at 7:15 a.m. Everyone is welcome to attend. Our next meetings are December 14 and January 11.

F.Y.I.

BUSINESS WORKSHOPS

The Chamber and SCORE (Service Corps of Retired Executives) have conducted their first round of business workshops in Templeton. Both workshops were very successful.

These workshops are FREE, although reservations are required and seating is strictly limited to 30 attendees. For more information, a schedule of classes, to request a workshop in Templeton or to reserve a seat, please contact SCORE at (805) 547-0779 or email at: info@sloscore.org.

To keep these free workshops in town, we need your assistance in promoting and attending them.

A Review of Past Workshops:

How to Start A Business in San Luis Obispo County (Workshop "A")

For those budding entrepreneurs who are still deciding whether or not to start their own business-an introduction to the world of small business. Topics of discussion were:

- The elements of business
- Assembling a business plan
- The human side of business

How to Survive in Business in San Luis Obispo County (Workshop "B")

For those entrepreneurs already in business who have experienced one (or more) of the problems common to small businesses: "I'm not making it," "I'm running out of cash," or "This business is driving me crazy!" The workshop presented a survival guide to small business.

Topics of discussion were:

- Marketing your product or service
- How to convert profitability into cash flow
- Deciding to add more people to your business

New Members

Please make these **Eight new members** and Jeff Schneideriet Architects (included last time as only Jeff Schneidereit - SORRY!) feel welcome, and encourage your neighbor businesses to join our Chamber.

CornerStone Real Estate ♦ Stacie Ormonde

Business & Mailing Address: 100 S. Main Street, Templeton, CA 93465

Telephone: (805) 434-9876

email: stacie@stacieormonde.com www.stacieormonde.com

Janssen & Scoles ♦ Patricia M. Scoles

Business & Mailing Address: 1104 Vine Street, Suite B, Paso Robles, CA 93446

Telephone: 805-227-7184 email: ps@janssen-scoles.com

www.janssen-scoles.com

Jeff Schneidereit Architects ♦ Jeff Schneidereit

Business & Mailing Address: 104 S. Main Street, Templeton, CA 93465

Telephone: (805) 434-0777

Mary Kay Cosmetics ♦ Jennifer Fowler, Independent Beauty Consultant

Business & Mailing Address: P.O. Box 2924, Paso Robles, CA 93447

Telephone: (805) 227-6340 email: jfowler2@marykay.com

www.marykay.com/jfowler2

Mission Community Bank ♦ Cindy Smith

Business & Mailing Address: 1226 Park Street, Paso Robles, CA 93446

Telephone: (805) 591-4424 email: csmith@missioncommunitybank.com

www.missioncommunitybank.com

Rotary Club of Templeton ♦ Susan Brown, President

Mailing Address: P.O. Box 1496, Templeton, CA 93465-1496

Telephone: (805) 239-2072

State Farm Insurance ♦ Cary Runnells

Business & Mailing Address: 1349 Monterey Street, San Luis Obispo, CA 93401

Telephone: (805) 546-0100 email: cary.runnells.nnr0@statefarm.com

www.statefarm.com

The Tribune ♦ Gary Bieger / Lisa Chaitin

Business & Mailing Address: 840 11th Street, Paso Robles, CA 93446

Telephone: (805) 238-2855 email: gbieger@thetribunenews.com

www.sanluisobispo.com

Gloria Whitaker, Realtor, Home and Ranch Realtors ♦ Gloria Whitaker

Business & Mailing Address: 412 Main Street, Templeton, CA 93465

Telephone: (805) 550-5206 email: gloriajones@msn.com

Templeton Chamber of Commerce

Quarterly Business 2 Business Luncheon

Thursday, January 27, 2005, 11:30 a.m.

Location to be announced. Reservations required.

Subject: *New Sexual Harassment laws and/or Americans with Disability Act (ADA) issues.*

(for up to date information about Chamber events, please go to:
www.templetonchamber.com)

Our third Business 2 Business Luncheon sponsored by the Templeton Chamber of Commerce was held at Castoro Cellars, with catering provided by Dining with Andre. Thank you to Castoro and Andre for a great afternoon.

These lunchions will travel to a different location each quarter. The next Business 2 Business Luncheon meeting will be at will be on January 27, 2005, promptly at 11:30, until 1:30. The location is pending, and will be announced as soon as details are finalized by email.

The subject will be the new sexual harassment laws and/or Americans with Disability Act (ADA) issues. The cost is \$15 for Templeton Chamber of Commerce members and \$25 for nonmembers.

Checks should be made out to T.C.O.C. and brought to the door.

The luncheon includes lunch, networking, a featured speaker, and three Soapbox Speakers.

Reservations are required a week in advance to attend this event. Please RSVP by emailing rsvp@templetonchamber.com (email preferred) or by calling (805) 434-1789. Please provide your name, business name, phone number and number of people attending.

This event is non-refundable, so if you are unable to attend, please send a colleague or friend in your place. Each reservation must be paid for, and **you will be billed** if you do not attend or send a paid replacement in your place.

F.Y.I.

Chamber Committees -

Looking for a few good people!

Our Chamber has the following active committees and is always looking for volunteers and sponsors:

Cowboy Christmas Committee

Wine & Roses Bike Ride

Committee

Ribbon Cutting Committee

After Five Mixer Committee

Business 2 Business Luncheon

Committee

Others as needed.

If you are interested in participating, please contact us at 434-1789 or

info@templetonchamber.com.

Thank You!

September Mixer

The Chamber would like to thank:

**Herrmann's Chocolates
and Ice Cream Parlor and
Changala Winery for
sponsoring our September
Mixer.**

We are always looking for Mixer sponsors. If you are interested call 434-1789 or email info@templetonchamber.com



For Our Members

No News Is Not Good News!

Do you have news? Business news? Chamber members are invited to submit employee promotions or any recent business awards or industry accomplishments. If you are having a special event, sale or promotion, please contact us ASAP. If approved, we will add your news to the Chamber webpage and a future newsletter.

CONTACT US

You may contact the Chamber by phone: 434-1789; by fax: 434-5686; email: info@templetonchamber.com or on the internet at www.templetonchamber.com.

Templeton Chamber of Commerce

current paid members since last newsletter

Abby's Self Storage
Atascadero Ford, Inc.
Central Coast Clinical Laboratory
Charter Media
Chicago Tittle
Chumeia Vineyards
Cobarr Photography
Mitchell Culver, Realtor
Dining with Andre
Emery & Associates, Realtors
Financial Services Unlimited
GLS Bookkeeping & Tax Preparation
Elizabeth B. Hasel, Ph.D.
Hearing Evaluation & Rehabilitation Center
Heavenly Production Gift Baskets
Hidden Hills Bed & Breakfast

Home & Ranch Realtors
Hummingbird House
Jeanne's Gym & Wellness Center
Mark's Plumbing & Water Treatment
Mid-State Bank & Trust
Old Templeton Nut Co. & Vineyard Garden
Pro Motion Signs & Sports
Soaring Eagle Press
Templeton Baptist Church
Templeton Veterinary Clinic, Inc.
Twin Cities Community Hospital
Webspace Solutions
Western Heritage Realty
The Whole Enchilada Marketing Firm
York Mountain Winery

WHAT'S GOING ON?

The Templeton Chamber of Commerce is constantly working on ideas and projects to promote economic vitality, quality of life, and to encourage cooperation within our community.

- The Chamber Board of Directors recently approved a \$500.00 donation to the Templeton Education Foundation. The funds were made available from profits made during the 3rd Annual Wine & Roses Bike Ride in June. In prior years, the Chamber donated to the Templeton High School Performing Arts Complex and the Templeton Community Library Association.

- The Chamber also donates to other community events such as the Templeton Halloween Festival, Concerts in the Park, Cowboy Christmas, Wine & Roses Bike Ride, and the Easter Egg Hunt.

- The 2005 Templeton Magazine will have additional pages and editorials written by local business people and long time residents. This personal touch will highlight Templeton

for visitors and residents.

- The Chamber took another step forward. No more plain red ribbon! The Chamber purchased dark green ribbon with "Templeton Chamber of Commerce" in gold to welcome new businesses to Templeton. If you would like to schedule a ribbon cutting or if you want a few feet of ribbon for your display, please contact us.

- Storage is no longer a problem. The Chamber recently purchased a cargo storage container to store the dozens and dozens of Chamber items that have needed a home for years. Many of our Board members have been kind enough to store Chamber property and files for years. Larry Jordan, CPA, has had a pallet of magazines in his storage facility most of the year. Fritz Herrmann has had everything including the kitchen sink at his Chocolate Lab. Bill Van Orden at the Templeton Community Services District has leftover bike ride supplies in his office bookcases. Garth Maijala has a row of filing cabinets in his garage and attic of Chamber related documents. The Chamber is also scanning all non-historical documents and placing them on CD in order to better manage our documents and to free up some much needed additional space. If you once

served on the Chamber Board and have any documents or Chamber items you would like picked up, please contact us.

- Signs, Signs! The Chamber is working on relocating the Templeton sign on Northbound Highway 101 just before the Vineyard exit. (You know...the sign off the side of the road in the ditch.) Once the northbound sign is relocated out of the ditch, the Chamber plans on modernizing the north and southbound signs. If you know someone that can assist with new design and relocation, please contact us as soon as possible.

- After many years and many new streets, the Chamber has distributed its last Templeton Map and Brochure. The Board of Directors is considering an updated reprint at their next meeting. These maps are not cheap, so if approved, there will be advertising space sold to only Chamber Members. In the meantime, please refer to the map in the Templeton Magazine.

- The Chamber will be applying for a small San Luis Obispo County Tourism Grant to help pay for the 2005 Templeton Magazine and possibly the map project. Both publications are primarily designed to promote tourism, and secondly to be used as a Templeton resource guide.

2005 Full-Color Templeton Magazine

The 2005 magazine will feature the Templeton community, including a directory of Chamber Members, visitor and relocation information, Templeton history, community and business profiles, events, a map, and photographs.*

Advertising Information

We are offering our members the opportunity to advertise in our second Templeton Magazine. **This 48 page publication is in full-color on bright white paper stock.** It will be distributed to all Chamber members, and to many North County hotels, wineries, and restaurants for maximum exposure. The Magazine will also be distributed to all residents and businesses in the 93465 zip code.

The Templeton Magazine is the Chamber's primary advertising source for members only. It is the only collateral piece that the Templeton Chamber sends individuals outside the area requesting visitor information or relocation packets, thereby reaching decision-makers prior to their visit to our beautiful area of the Central Coast. In addition to the contracted quarterly distributions, the guide is distributed through neighboring Chamber of Commerces and the San Luis Obispo Visitor's Center and Conference Bureau.

Various advertising options are available from standard listings to display advertisements. If you need assistance in creating a new display advertisement, we would be happy to assist you, at no extra charge!

Please contact Janet Marcotte should you have any questions. She may be reached at 674-2853 or ccadworks@charter.net

SALES END AT THE END OF NOVEMBER!

**We are looking for high quality Templeton area pictures that can be used in the 2005 Templeton Magazine. If we use your photo, you will be recognized as the photographer if we have your name and permission to use it. Please email all photos to garth@templetonchamber.com.*

A BIT OF HISTORY

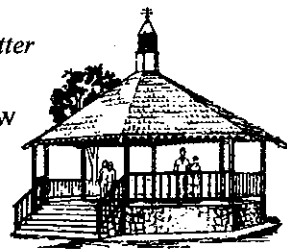
Templeton Chamber of Commerce History, *From the March, 1994 Chamber Newsletter*

Chamber President: Gina Holt (Gina Stone)

Newcomer's Packet: Many Chamber members were participants in Jean Cartier's (The Window Affair) project to print and issue a packet of information to new residents in Templeton. (This project included obtaining advertisers who would like to include coupons or other information in the packets.)

Main Street Lighting: The Directors voted to sponsor one of the few remaining available lights. The cost will be offset by the revenue generated from participation in the sale of fireworks last July 4th. Chamber members worked in a booth on two days, earning approximately \$500.00. Margo Clark has been awarded a Certificate of Appreciation from the Chamber in recognition of her work on the Lighting Project.

Frontier Day: Country Faire is the theme for Frontier Day, to be held on May 14: will showcase rural skills and activities such as weaving, sheep sheering, horseshoing, spinning, harness and leatherwork, and old time beauty practices. (This was a Chamber-sponsored event, chairperson was Gwen Pelfrey.)



FOR OUR MEMBERS

Advertising opportunities available to you as a Chamber Member:

■ Your business listing on the Chamber web page with link to your own site and/or email.

■ Preprinted member mailing address labels are available for \$25.

■ Advertise in the Chamber's quarterly newsletter (TABS) \$15.

■ Advertise in the 2005 Templeton Magazine. Hurry, space is limited. Please contact Janet Marcotte if you should have any questions. She may be reached at 674-2853 or ccadworks@charter.net.

■ Advertise in the Templeton Map & Brochure. Pending Board approval in December, the Templeton Map project will need advertisers. If interested, please contact us at 434-1789 or info@templetonchamber.com.

■ Be a sponsor of one or more of our community or business events.

■ Host a quarterly mixer or Business 2 Business Luncheon at your facility or team up with another member.

■ Get on your soapbox and be a soapbox speaker at a Business 2 Business Luncheon.

■ Advertise in the Templeton Community Services District newsletter, Templeton Matters. For more

information contact Sandy at 434-4900.

■ If you are having a special event, sale, or promotion, you may add the event to the Chamber web page by contacting us at info@templetonchamber.com or 434-1789.

■ Brochures or flyers for relocation and visitors packets. We'll send your marketing materials with every magazine, relocation packet, or visitor's guide. Mail 100, one-page flyers/brochures to TCC, PO Box 701, Templeton, CA 93465, and enclose a check for \$50.

■ Business Spotlight. If you would like the Chamber to spotlight your business in an upcoming newsletter, please provide us in writing a little history about your company and owners, history about the building or location, what type of goods and services you provide, and any other related information.

■ The San Luis Obispo County Conference and Visitors Bureau coordinates group advertising in newspapers across the State. You may contact them at www.sanluisobispo.com.

■ For more information about advertising opportunities, call 434-1789 or email at info@templetonchamber.com

Please Help Us!

FEEDBACK, IDEAS & SUGGESTIONS WELCOME

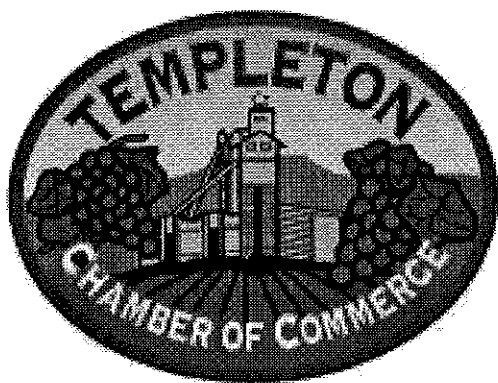
We encourage your support or feedback about any of the Chamber's events or publications. You may send them in writing to the P.O. Box, by email, or feel free to attend one of the monthly Board meetings on the second Tuesday of each month at 7:15 a.m. at the

For the Community

Attention Templeton Community Groups, Schools, Churches, and other Non-Profit Organizations:

The Templeton Chamber of Commerce would like to post your 2005 event calendar on our web page. The Chamber receives hundreds of calls each year and many are requesting an event calendar or requesting information about a specific event. Please fax (434-5686) or email info@templetonchamber.com your 2005 events as soon as possible.

Templeton Chamber of Commerce
P.O. Box 701
Templeton, CA 93465



Cowboy Christmas
Dec. 4, 1:00 - 4:00 p.m.
Templeton Park
See flyer inside for details.

Templeton Chamber of Commerce Mission Statement:

"The Templeton Chamber of Commerce promotes economic vitality, quality of life, and encourages cooperation within our community."

Look for us on the web at: www.templetonchamber.com

INSIDE: November Mixer, December Mixer, Cowboy Christmas, and more....

TEMPLETON CHAMBER OF COMMERCE MIXERS

Thursday, November 18, 2004

**Jeff Schneiderei Architects, 104 S. Main Street
Templeton, CA 5:30 - 7:30 p.m.**

Thursday, December 2, 2004, 5:30-7:30 p.m.

**Honey Oak House & Laraneta Vineyards,
2602 Templeton Road, Templeton, CA**

Thursday, March 10, 2005

**CornerStone Real Estate, 100 S. Main Street,
Templeton, CA 5:30 - 7:30 p.m.**

***Don't miss this chance to meet and network with other
Chamber members and friends!***