



Founder's Day – 2009

An Old Fashioned Street Faire

November 15th 9am to 3pm

Sponsors and Vendors Wanted

Founder's Day is when the community of Templeton commemorates the anniversary of the arrival of the first passengers off the train in November of 1886, as well as the area's roots in agriculture. In earlier days, this event was a "homecoming" celebration wherein members of the community, past and present, would gather to reminisce and visit with family and friends. Recently, this event was revived by the Templeton Chamber of Commerce and Templeton Historical Museum Society with an Old-Fashioned Pie Social and entertainment.

Because of the increasing popularity of this event, we have expanded the venue by closing a portion of Main Street to thru traffic and made this event into a Street-Faire. We will keep the tradition of providing a free slice of pie (or cake) for all who attend. Our street-faire will feature local crafters and collectors, as well as plenty of activities for the whole family. We are hoping to include such events as a cake-walk, dutch oven or chili cook-off, cow plop contests and pie eating contests. There will be great food, live entertainment, a display of art by our elementary school students, a display of vintage tractors, hit-n-miss engines and automobiles, and other displays to celebrate our community

The event will center around the Templeton Historical Museum at 309 S Main Street in the heart of downtown Templeton. The Feed & Grain will provide a backdrop for the display of vintage tractors and hit-n-miss engines. The event will be held on Sunday, November 15th from 9:00 am to 3:00 pm. We feel this is a great time for our crafter and collectors to sell and trade their wares because it is just before Thanksgiving and the Holiday season.

At this time, we are asking for sponsorships and accepting applications from vendors who would like to participate. For more vendor information, including Application Forms, please see the attached page.

Templeton Chamber of Commerce

Founder's Day Event

Sponsorship Request

As a community event, Founder's Day is a great opportunity to promote your business in a family friendly, community minded manner. Most of those who attend this event are residents of the area who are your customers, or potential customers. We always suggest that you invite your clients and their families to join us for this day of fun. Sponsorship funds are used to offset the cost of promotion, organization, entertainment, and refreshments, including the pies and cakes.

Basic promotion for the event will include posting of flyers throughout the area, mailing of app 4500 postcards to Templeton residents and postings on community calendars for print, radio and television media. Additional promotion, depending on sponsorships, may include advertisements in local print media, as well as radio and/or television ads.

Date: Sunday, November 15, 2009

Time: 9 am – 3 pm

Location: Templeton Historical Museum in Downtown Templeton

Level One \$350 Donation

Booth space at the event to promote business (we ask that you provide staffing, your promotional materials, tables and chairs)

Print Ads: Logo on all print ads, including North County publications, flyers and app 4500 postcards mailed to Templeton residents, as well as banners at event.

Internet: Recognized as sponsor on Founder's Day page of Chamber website

Television: Recognition as a sponsor of the event

Level Two \$150 Donation

Print Ads: Business name listed on flyers and banners posted at the event.

Internet: Recognized as sponsor on Founder's Day page of Chamber website

For questions or additional information, please email/call Rob Rosales at Robert@aurignacandassociates.com or 712-7493

Mail your check to:

Templeton Chamber of Commerce

P O Box 701

Templeton, CA 93465

Please make checks payable to the Templeton Chamber of Commerce.

Thank you for your support!